

## City Arts Ad Agreement

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ email/website: \_\_\_\_\_

### Listing type:

_____	2 page spread	\$1200	8" x 8" per page
_____	Full page	\$700	8" x 8"
_____	1/2 page	\$450	4" x 8"
_____	Listing	\$100	Map designation & listing

**\*Sign up for both 2008 issues (February & August) and save 10%!**

### Deadlines:

February 10                      Contracts, payment, and ad copy due

Please send signed contracts and payment by February 22 to:

*ARTSConnect*

5431 SW 29th Street, Suite 300

Topeka, KS 66614

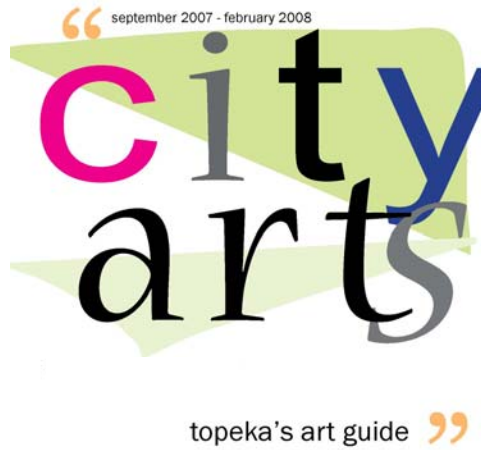
For more information about *ARTSConnect*, and our goals to enhance and expand the arts in Topeka, go to [www.artsconnecttopeka.org](http://www.artsconnecttopeka.org).

Send all ad information by February 22 to:

Kerrice Mapes

[Kerrice@seveneightfive.com](mailto:Kerrice@seveneightfive.com)





## City Arts

Topeka. A Great Arts Town.

ARTSConnect has teamed up with the publisher of *seventyfive* magazine to create *City Arts*, Topeka's complete guide to the arts. As the capital city, it is important to promote the valuable cultural resources we have to offer to the residents, as well as the visitors to our community. This full color publication will include visual and performing arts, galleries, artists, festivals, events and much more.

### Details

The *City Arts* guide is designed and published by *seventyfive design*. It will be published in September and February of each year, with copies to be distributed within Topeka, Shawnee County, and surrounding areas.

### What's Inside?

In addition to the featured arts and cultural attractions, *City Arts* will include:

- Seasonal art events calendar
- Map of arts locations
- Kid's art activities
- Information about First Fridays Artwalks
- Adult art class information
- Special Events

### Design

- 8.25 x 8.25 inches square
- Full color

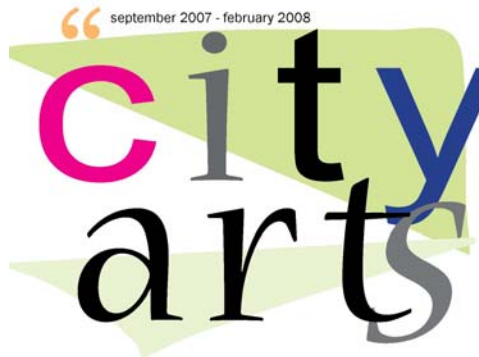
### Distribution

Distribution of *City Arts* will include, but not be limited to:

- Topeka Chamber of Commerce Newcomer packets (approx. 60/month)
- Visit Topeka
- Local hotels and bed & breakfasts
- Locally owned restaurants
- First Fridays galleries and locations
- Heartland Park
- All companies participating in ARTSConnect workplace campaigns
- Companies that recruit from outside the city and state
- Local tourist attractions

Questions? Contact Kathy Smith at ARTSConnect, 271-0065.





topeka's art guide ”

## Information

Name of place or event \_\_\_\_\_

### Tell us more. . .

Interesting information about your location/event– what makes it unique? What can guests expect to see/do/experience? Write as much as you can– we'll help you with editing, and you'll have final approval before it goes to print. Write it up in Microsoft Word and e-mail to Kerrice at [Kerrice@seveightfive.com](mailto:Kerrice@seveightfive.com)

### Photos

Each article will include photos. Please send 300 dpi photos to [Kerrice@seveightfive.com](mailto:Kerrice@seveightfive.com).

2 page spreads:	12-16 photos
1 page:	9-12 photos, with 1 long horizontal
1/4 page:	3-6 photos

### Schedule of Events: February 2008-August 2008

Send us a complete schedule of your events for the calendar. Please include time, date, location, name of event

### Classes: February 2008-August 2008

Include classes for adults, kids, camps, etc.

Send all ad information by February 22 to:

Kerrice Mapes  
[Kerrice@seveightfive.com](mailto:Kerrice@seveightfive.com)

You have the right to proof your listing before print. Seveightfive will submit a proof via e-mail (unless other arrangements are made.) After receipt of the proof, you have 72 hours to contact seveightfive with any changes. After 72 hours, the listing will run as is.

